



Washington State Liquor Control Board

Guidelines for Off-Site Retail Locations

Here are guidelines for domestic wineries that have off-site retail locations as allowed under RCW 66.24.170 (4). Permissible activities for off-site retail locations are as follows:

- ❖ Serving of samples provided with or without charge to customers (must be wine of its own production). Samples sold are subject to taxes under WAC 314-19-015(4)(a)(i).
- ❖ Serving food items such as cheese, crackers and chocolates provided with or without charge for the purpose of accompaniment with wine samples for negotiating a sale.
- ❖ Providing live background or recorded background music, for the purpose of enhancing the ambience of the off-site retail location. This type of entertainment must be incidental to the primary purpose of the off-site retail location, i.e., promoting the sale of wine.
- ❖ Displaying and/or selling crafts and artwork.
- ❖ Displaying and/or selling wine related merchandise, such as but not limited to corkscrews, wine glasses and T-shirts.
- ❖ Renting space for private events (subject to all above rules and “tied-house” restrictions on retailer and non-retailer business relationships).
- ❖ Customers purchasing bottles of wine from the off-site retail location may take it to the outside approved* “picnic area” for consumption.

*All outside areas must have prior written approval from the Liquor Control Board licensing division.

The outside area shall not exceed a seating capacity of 32 people and 3,600 square feet.

Questions? Contact Randy Reynolds, MIW Manager at 360-664-1639, rsr@liq.wa.gov